Comment for planning application WSCC/036/20

Application number	WSCC/036/20
Name	Nick
Address	2 ARUNDEL WING, TORTINGTON MANOR, FORD ROAD, FORD ROAD, ARUNDEL, BN18 0FG
Type of Comment	Objection
Comments	This is an wholly inappropriate development for the local area. It contravenes most of the criteria that are to be used to assess the application and so it should be outright denied. Time prevents me from a full length response, so this is only a summary of my views. The development is wholly out of character and scale within the beautiful are locality. It will be harmful to the visual character of the area: the building is of a hugely disproportionate scale , dominating the local natural landscape and environment to the disadvantage of residents. It will discourage local tourism and visitors so will negatively impact the local economy (ditto the offline Arundel A27 Bypass proposals), which to the contrary should be encouraged to continue to develop more environmentally conscious and sustainable activities. The project will be harmful to most other local businesses, polluting the atmosphere and providing huge disturbance from the heavy truck traffic volumes which will be terrible for all local residents [including especially in south west Arundel from the Ford Roundabout and not just the villages affected, due to the multiple bottle-necks along the Ford Road where the road capacity is totally inadequate for industrial scale heavy commercial traffic. It will increase the traffic hazard risk - already significant with South Coast Skips trucks - as well as increase noise and pollution for local residents. West Sussex is a beautiful county that can be highly successful in attracting "Green Pound" spend, eco-tourism etc and use its naturally endowed environmental amenities for tourism, retirement, healthcare and wellness activities and the like . It should not be the dustbin of southern England and poisoned - literally and figuratively - thereby. The Council needs to show insight and forward-looking wisdom in developing the best of the county, not despoiling it. You will be judged by our children and succeeding generations - do not be found wanting!
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Attachments	